



Date: 07/28/06

Current Geography Selection: (3 Selected) 1, 3, 5 mile radii: E MAPLE AVE & S WOODWARD AVE, BHAM, MI 48009 \*

Lat: 42.546760 Long: -83.211480

City: Birmingham city Pop: 19,221

County: Oakland County Pop: 1,214,978

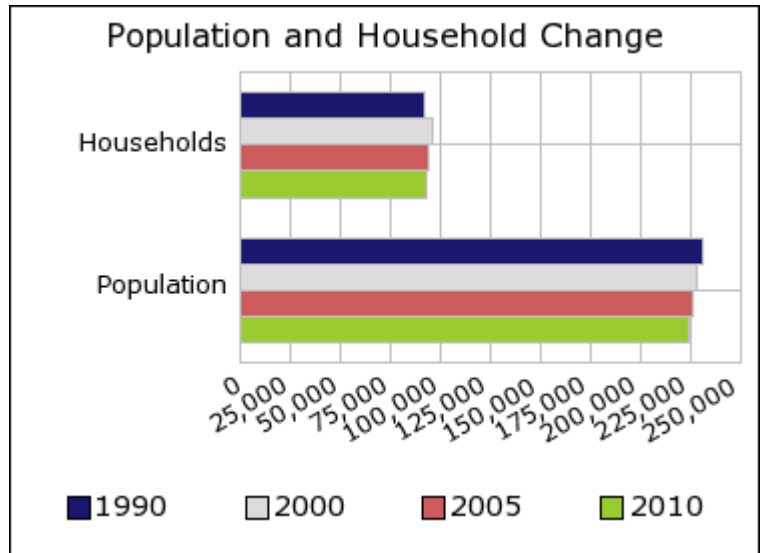
Zip: 48009 Pop: 19,198

## Executive Summary Report with Charts

### Population Demographics:

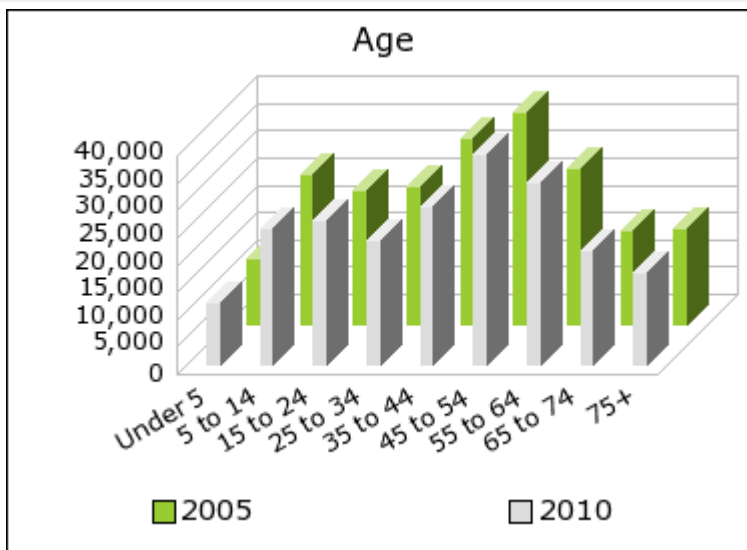
The number of households in the study area in 1990 was **92,175** and changed to **95,833** in 2000, representing a change of **4.0%**. The household count in 2005 was **94,334** and the household projection for 2010 is **92,658**, a change of **-1.8%**.

The population in the study area in 1990 was **230,818** and in 2000 it was **228,449**, roughly a **-1.0%** change. The population in 2005 was **226,251** and the projection for 2010 is **224,328** representing a change of **-0.9%**.



	1990 Census	2000 Census	2005 Estimate	2010 Projection	Percent Change	
					1990 to 2000	2005 to 2010
Total Population	230,818	228,449	226,251	224,328	-1.0%	-0.9%
Total Households	92,175	95,833	94,334	92,658	4.0%	-1.8%

### Population by Age



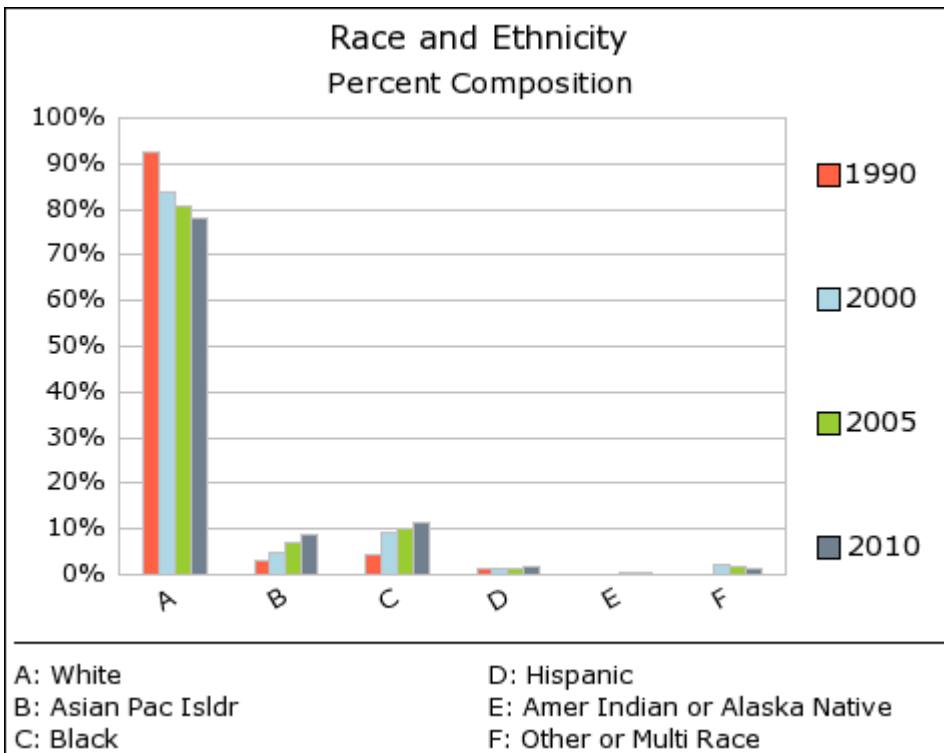
In 1990, the median age of the total population in the study area was **36.9**, and in 2000, it was **39.7**. The median age in 2005 is **42.1** and it is predicted to change in five years to **44.3** years. In 2005, females represented **51.6%** of the population with a median age of **43.4** and males represented **48.4%** of the population with a median age of **40.6** years. In 2005, the most prominent age group in this geography is **Age 45 to 54** years. The age group least represented in this geography is **18 to 24** years.

Age Groups

Percent Change

	1990 Census	%	2000 Census	%	2005 Estimate	%	2010 Projection	%	1990 to 2000	2005 to 2010
0 to 4	14,642	6.3%	13,081	5.7%	12,211	5.4%	11,558	5.2%	-10.7%	-5.3%
5 to 14	28,258	12.2%	29,394	12.9%	27,395	12.1%	24,995	11.1%	4.0%	-8.8%
15 to 19	13,328	5.8%	13,427	5.9%	14,021	6.2%	14,214	6.3%	0.7%	1.4%
20 to 24	12,615	5.5%	9,572	4.2%	10,703	4.7%	12,094	5.4%	-24.1%	13.0%
25 to 34	38,824	16.8%	31,745	13.9%	25,495	11.3%	22,653	10.1%	-18.2%	-11.1%
35 to 44	38,564	16.7%	38,064	16.7%	34,014	15.0%	29,167	13.0%	-1.3%	-14.2%
45 to 54	27,663	12.0%	36,701	16.1%	38,988	17.2%	38,483	17.2%	32.7%	-1.3%
55 to 64	24,187	10.5%	22,268	9.7%	28,491	12.6%	33,264	14.8%	-7.9%	16.8%
65 to 74	19,648	8.5%	17,111	7.5%	17,137	7.6%	20,912	9.3%	-12.9%	22.0%
75 +	13,085	5.7%	17,084	7.5%	17,778	7.9%	16,950	7.6%	30.6%	-4.7%

### Population by Race/Ethnicity

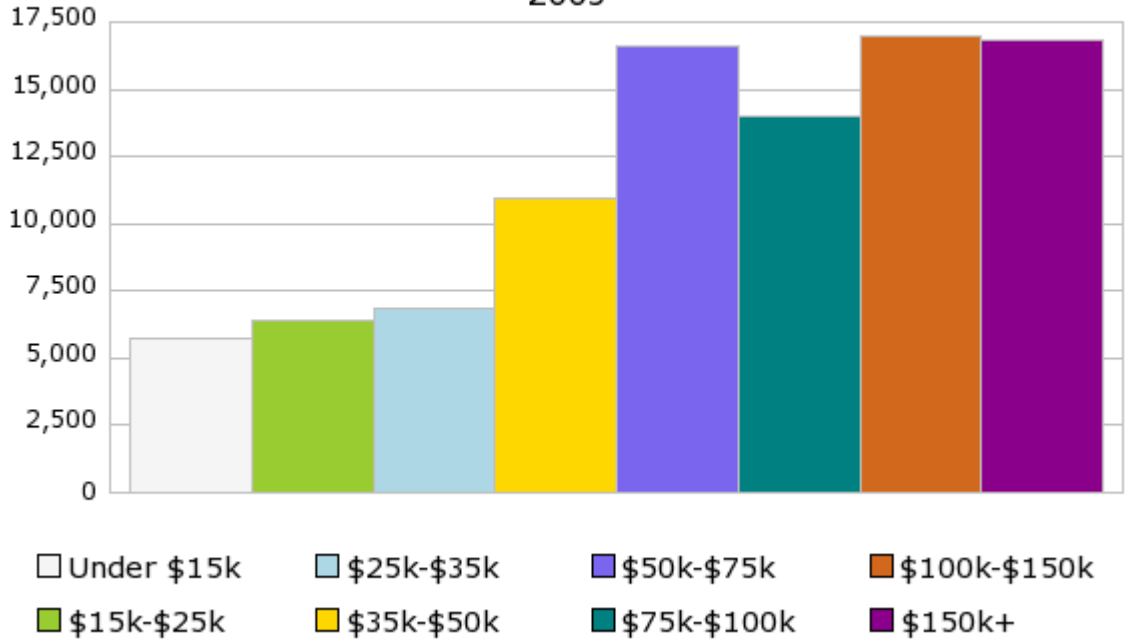


In 2005, the predominant race/ethnicity category in this study area is **White**. The race & ethnicity category least represented in this geography is **American Indian, Alaska Native**.

Race & Ethnicity	1990		2000		2005		2010		Percent Change	
	Census	%	Census	%	Estimate	%	Projection	%	1990 to 2000	2005 to 2010
White	213,182	92.4%	191,200	83.7%	182,253	80.6%	175,016	78.0%	-10.3%	-4.0%
Black	9,782	4.2%	21,032	9.2%	23,282	10.3%	25,594	11.4%	115.0%	9.9%
American Indian or Alaska Native	439	0.2%	393	0.2%	492	0.2%	603	0.3%	-10.4%	22.6%
Asian	6,919	3.0%	11,262	4.9%	15,880	7.0%	20,010	8.9%	62.8%	26.0%
Other Race	494	0.2%	790	0.4%	761	0.3%	681	0.3%	59.9%	-10.5%
Two or More Races			3,772	1.7%	3,577	1.6%	2,411	1.1%		-32.6%
Hispanic Ethnicity	2,866	1.2%	2,851	1.3%	3,196	1.4%	3,482	1.6%	-0.5%	9.0%
Not Hispanic or Latino	227,951	98.8%	225,598	98.8%	223,055	98.6%	220,846	98.5%	-1.0%	-1.0%

### Households by Income

## Households by Income Group 2005



In 2005 the predominant household income category in this study area is **\$100K - \$150K**, and the income group that is least represented in this geography is **\$0 - \$15K**.

### HH Income Categories

	1990 Census		2000 Census		2005 Estimate		2010 Projection		Percent Change	
		%		%		%		%	1990 to 2000	2005 to 2010
\$0 - \$15,000	9,621	10.4%	6,458	6.7%	5,745	6.1%	5,212	5.6%	-32.9%	-9.3%
\$15,000 - \$24,999	8,979	9.7%	7,053	7.4%	6,370	6.8%	5,484	5.9%	-21.4%	-13.9%
\$25,000 - \$34,999	11,685	12.7%	8,010	8.4%	6,820	7.2%	6,366	6.9%	-31.5%	-6.7%
\$35,000 - \$49,999	16,838	18.3%	11,941	12.5%	10,946	11.6%	8,802	9.5%	-29.1%	-19.6%
\$50,000 - \$74,999	19,997	21.7%	19,256	20.1%	16,632	17.6%	14,391	15.5%	-3.7%	-13.5%
\$75,000 - \$99,999	10,718	11.6%	14,087	14.7%	14,034	14.9%	12,299	13.3%	31.4%	-12.4%
\$100,000 - \$149,999	7,750	8.4%	14,994	15.6%	16,953	18.0%	18,844	20.3%	93.5%	11.2%
\$150,000 +	6,578	7.1%	14,034	14.6%	16,833	17.8%	21,261	22.9%	113.3%	26.3%
Average Hhld Income	\$67,817		\$96,880		\$102,943		\$115,408		42.9%	12.1%
Median Hhld Income	\$48,935		\$68,320		\$76,014		\$87,026		39.6%	14.5%
Per Capita Income	\$27,100		\$40,640		\$43,418		\$48,171		50.0%	10.9%

\* Reports requiring summarization use only the largest Radius or Drive Time around each center point to calculate results.

Current year data is for the year **2005**, 5 year projected data is for the year **2010**. More About Our Data.  
Demographic data © 2005 by Experian/Applied Geographic Solutions.

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