



Date: 07/31/06

Current Geography Selection: (3 Selected) 1, 3, 5 mile radii: GIBRALTAR RD & I 75, BROWNSTOWN, MI 48134 *

Lat: 42.095310 Long: -83.241840

City: Flat Rock city Pop: 8,249

County: Wayne County Pop: 2,008,158

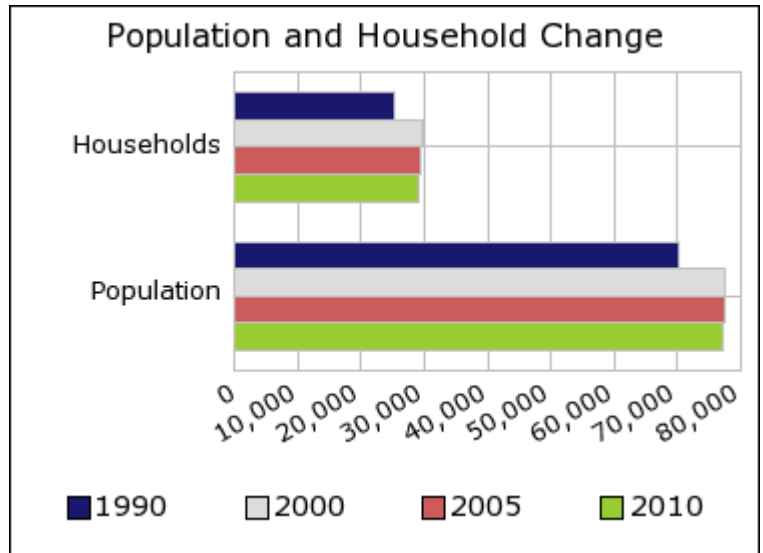
Zip: 48134 Pop: 17,066

Executive Summary Report with Charts

Population Demographics:

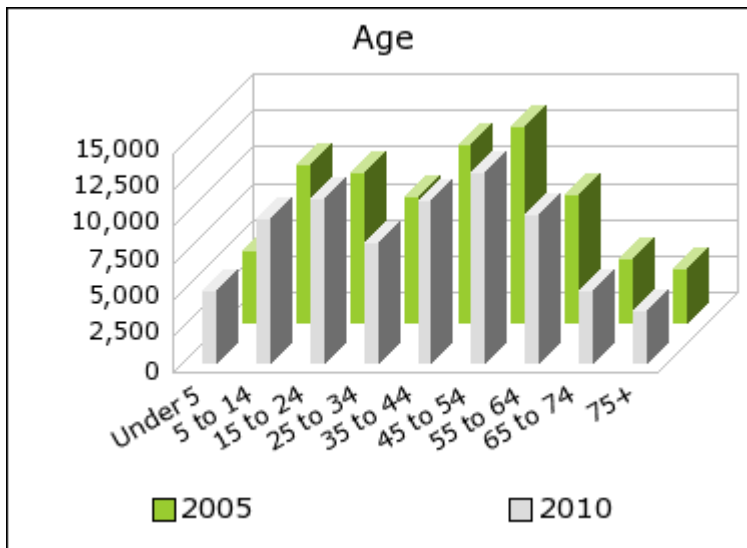
The number of households in the study area in 1990 was **25,281** and changed to **29,756** in 2000, representing a change of **17.7%**. The household count in 2005 was **29,537** and the household projection for 2010 is **29,228**, a change of **-1.0%**.

The population in the study area in 1990 was **70,259** and in 2000 it was **77,412**, roughly a **10.2%** change. The population in 2005 was **77,412** and the projection for 2010 is **77,285** representing a change of **-0.2%**.



	1990 Census	2000 Census	2005 Estimate	2010 Projection	Percent Change	
					1990 to 2000	2005 to 2010
Total Population	70,259	77,412	77,412	77,285	10.2%	-0.2%
Total Households	25,281	29,756	29,537	29,228	17.7%	-1.0%

Population by Age



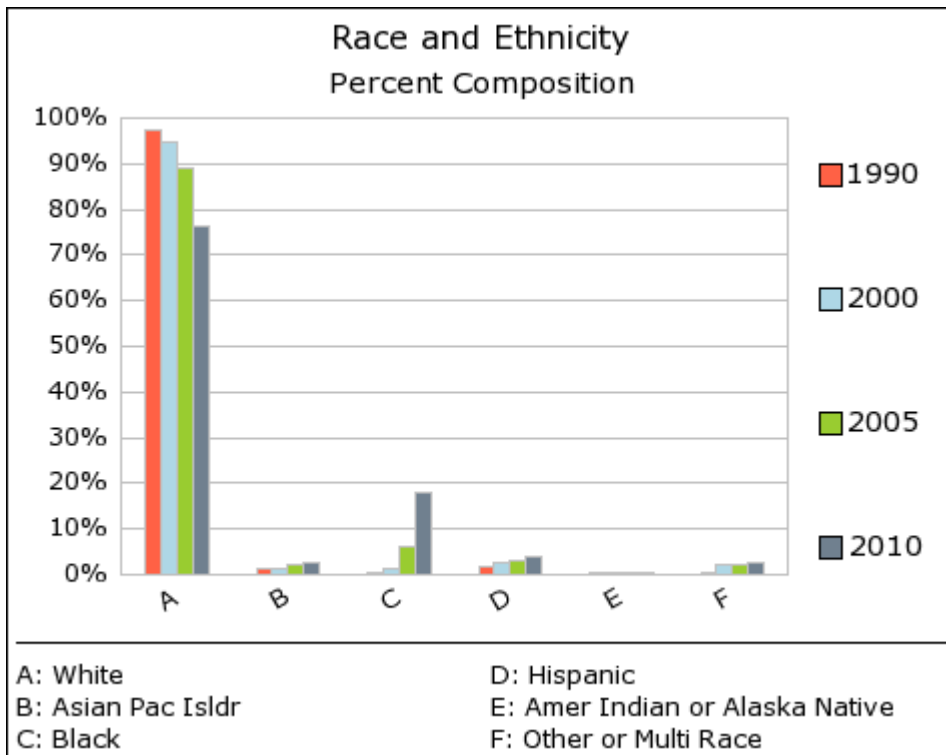
In 1990, the median age of the total population in the study area was **33.5**, and in 2000, it was **37.0**. The median age in 2005 is **38.3** and it is predicted to change in five years to **39.2** years. In 2005, females represented **50.7%** of the population with a median age of **39.0** and males represented **49.3%** of the population with a median age of **37.5** years. In 2005, the most prominent age group in this geography is **Age 45 to 54** years. The age group least represented in this geography is **75 +** years.

Age Groups

Percent Change

	1990 Census	%	2000 Census	%	2005 Estimate	%	2010 Projection	%	1990 to 2000	2005 to 2010
0 to 4	4,706	6.7%	5,120	6.6%	4,970	6.4%	4,905	6.4%	8.8%	-1.3%
5 to 14	10,721	15.3%	11,403	14.7%	10,841	14.0%	9,889	12.8%	6.4%	-8.8%
15 to 19	5,674	8.1%	5,365	6.9%	5,725	7.4%	6,024	7.8%	-5.4%	5.2%
20 to 24	4,720	6.7%	4,463	5.8%	4,641	6.0%	5,221	6.8%	-5.4%	12.5%
25 to 34	11,244	16.0%	9,933	12.8%	8,724	11.3%	8,254	10.7%	-11.7%	-5.4%
35 to 44	12,595	17.9%	13,105	16.9%	12,249	15.8%	11,111	14.4%	4.1%	-9.3%
45 to 54	8,218	11.7%	12,516	16.2%	13,433	17.4%	13,118	17.0%	52.3%	-2.3%
55 to 64	6,003	8.5%	7,126	9.2%	8,752	11.3%	10,204	13.2%	18.7%	16.6%
65 to 74	4,135	5.9%	4,825	6.2%	4,395	5.7%	4,994	6.5%	16.7%	13.6%
75 +	2,232	3.2%	3,555	4.6%	3,676	4.7%	3,549	4.6%	59.3%	-3.5%

Population by Race/Ethnicity

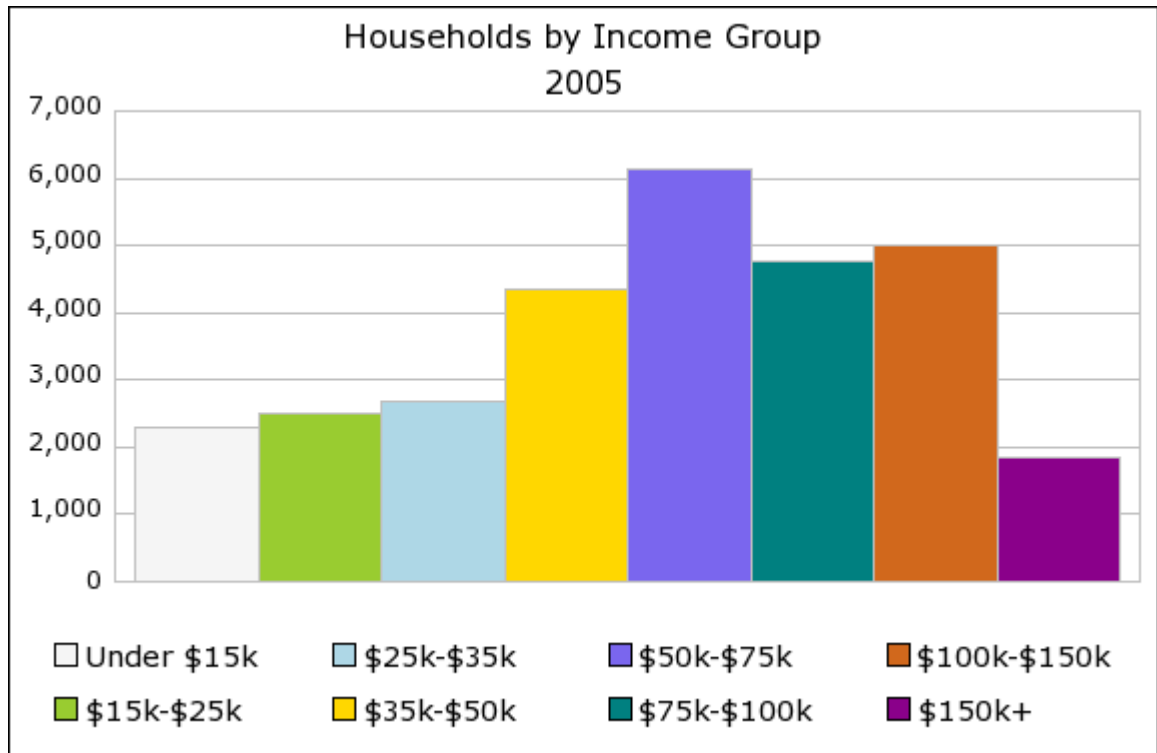


In 2005, the predominant race/ethnicity category in this study area is **White**. The race & ethnicity category least represented in this geography is **American Indian, Alaska Native**.

Race & Ethnicity	1990 Census	%	2000 Census	%	2005 Estimate	%	2010 Projection	%	Percent Change	
									1990 to 2000	2005 to 2010
White	68,320	97.2%	73,203	94.6%	69,019	89.2%	59,092	76.5%	7.1%	-14.4%
Black	452	0.6%	1,048	1.4%	4,622	6.0%	13,738	17.8%	131.7%	197.2%
American Indian or Alaska Native	300	0.4%	378	0.5%	292	0.4%	214	0.3%	26.2%	-26.7%
Asian	911	1.3%	1,135	1.5%	1,623	2.1%	2,177	2.8%	24.7%	34.2%
Other Race	273	0.4%	482	0.6%	535	0.7%	645	0.8%	76.9%	20.7%
Two or More Races			1,165	1.5%	1,320	1.7%	1,415	1.8%		7.2%
Hispanic Ethnicity	1,271	1.8%	2,074	2.7%	2,496	3.2%	3,054	4.0%	63.2%	22.3%
Not Hispanic or Latino	68,986	98.2%	75,338	97.3%	74,915	96.8%	74,231	96.1%	9.2%	-0.9%

Households by Income

In 2005 the predominant household income category in this study area is **\$50K - \$75K**, and the income group that is least represented in this geography is **\$150K +**.



HH Income Categories

	1990 Census		2000 Census		2005 Estimate		2010 Projection		Percent Change	
		%		%		%		%	1990 to 2000	2005 to 2010
\$0 - \$15,000	3,808	15.1%	2,574	8.7%	2,295	7.8%	2,122	7.3%	-32.4%	-7.5%
\$15,000 - \$24,999	3,162	12.5%	2,743	9.2%	2,506	8.5%	2,117	7.2%	-13.3%	-15.5%
\$25,000 - \$34,999	3,052	12.1%	3,192	10.7%	2,671	9.0%	2,497	8.5%	4.6%	-6.5%
\$35,000 - \$49,999	5,397	21.4%	4,614	15.5%	4,348	14.7%	3,603	12.3%	-14.5%	-17.1%
\$50,000 - \$74,999	6,412	25.4%	6,652	22.4%	6,124	20.7%	5,502	18.8%	3.7%	-10.1%
\$75,000 - \$99,999	2,289	9.1%	4,662	15.7%	4,756	16.1%	4,242	14.5%	103.7%	-10.8%
\$100,000 - \$149,999	889	3.5%	4,036	13.6%	4,990	16.9%	6,102	20.9%	353.8%	22.3%
\$150,000 +	273	1.1%	1,283	4.3%	1,847	6.3%	3,043	10.4%	369.7%	64.7%
Average Hhld Income	\$46,388		\$65,839		\$67,828		\$75,421		41.9%	11.2%
Median Hhld Income	\$42,127		\$55,912		\$61,573		\$69,245		32.7%	12.5%
Per Capita Income	\$16,708		\$25,308		\$26,341		\$29,001		51.5%	10.1%

* Reports requiring summarization use only the largest Radius or Drive Time around each center point to calculate results.

Current year data is for the year **2005**, 5 year projected data is for the year **2010**. More About Our Data.
Demographic data © 2005 by Experian/Applied Geographic Solutions.

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