



Date: 07/28/06
Current Geography Selection: (3 Selected) 1, 3, 5 mile radii: Zip5 Centroid, STERLING HTS, MI 48312 *

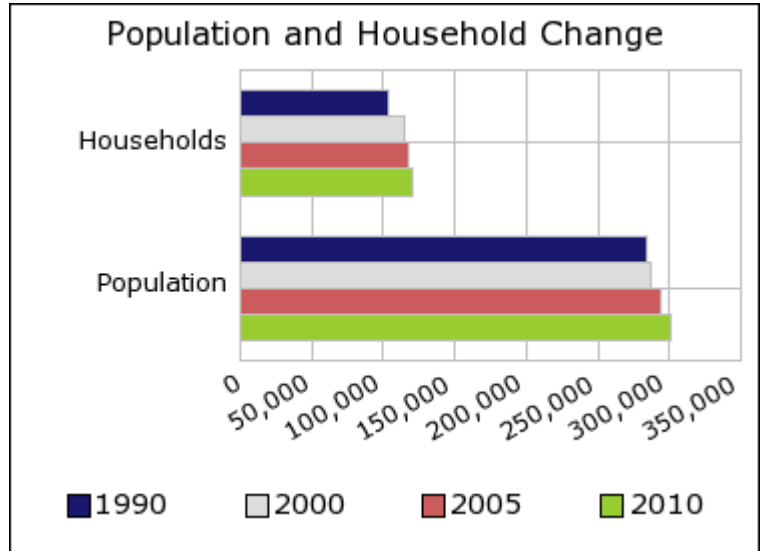
Lat: 42.558590 Long: -83.010540
City: Sterling Heights city **Pop:** 128,189
County: Macomb County **Pop:** 829,028
Zip: 48312 **Pop:** 32,566

Executive Summary Report with Charts

Population Demographics:

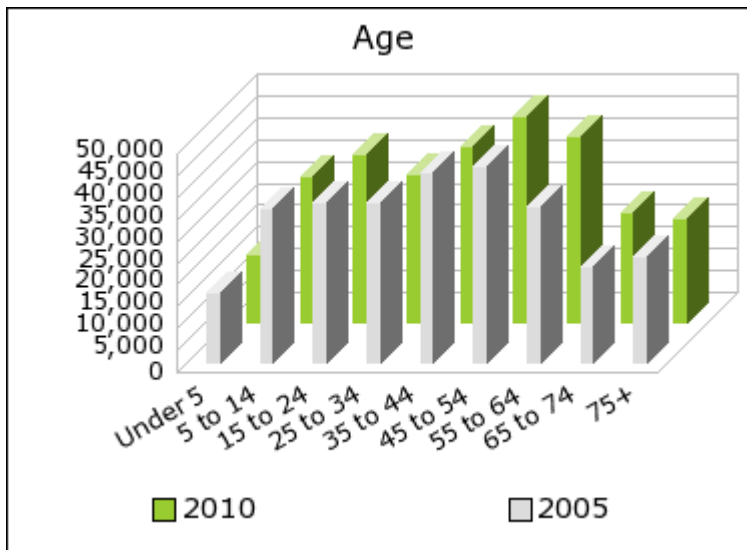
The number of households in the study area in 1990 was **104,082** and changed to **114,459** in 2000, representing a change of **10.0%**. The household count in 2005 was **117,803** and the household projection for 2010 is **120,408**, a change of **2.2%**.

The population in the study area in 1990 was **284,229** and in 2000 it was **287,079**, roughly a **1.0%** change. The population in 2005 was **294,641** and the projection for 2010 is **301,649** representing a change of **2.4%**.



	1990 Census	2000 Census	2005 Estimate	2010 Projection	Percent Change	
					1990 to 2000	2005 to 2010
Total Population	284,229	287,079	294,641	301,649	1.0%	2.4%
Total Households	104,082	114,459	117,803	120,408	10.0%	2.2%

Population by Age



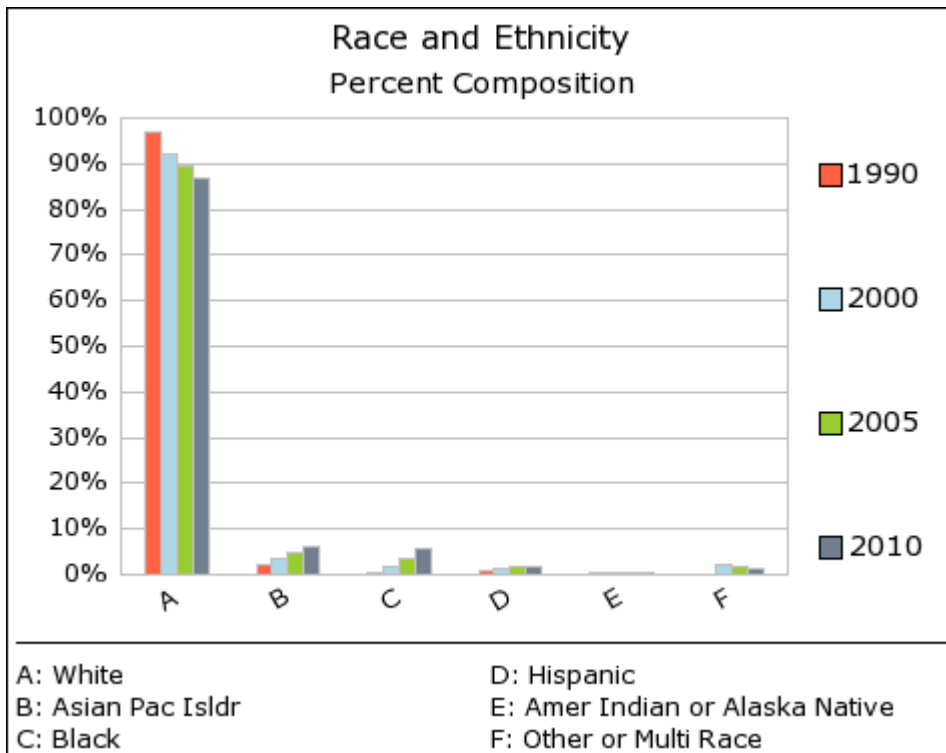
In 1990, the median age of the total population in the study area was **34.7**, and in 2000, it was **38.7**. The median age in 2005 is **40.4** and it is predicted to change in five years to **42.4** years. In 2005, females represented **51.7%** of the population with a median age of **42.2** and males represented **48.4%** of the population with a median age of **38.6** years. In 2005, the most prominent age group in this geography is **Age 45 to 54** years. The age group least represented in this geography is **0 to 4** years.

Age Groups

Percent Change

	1990 Census	%	2000 Census	%	2005 Estimate	%	2010 Projection	%	1990 to 2000	2005 to 2010
0 to 4	17,534	6.2%	16,816	5.9%	15,959	5.4%	15,718	5.2%	-4.1%	-1.5%
5 to 14	36,131	12.7%	36,259	12.6%	35,220	12.0%	33,505	11.1%	0.4%	-4.9%
15 to 19	20,187	7.1%	17,514	6.1%	18,644	6.3%	19,602	6.5%	-13.2%	5.1%
20 to 24	22,097	7.8%	16,266	5.7%	17,935	6.1%	19,011	6.3%	-26.4%	6.0%
25 to 34	47,412	16.7%	40,327	14.0%	36,626	12.4%	34,171	11.3%	-14.9%	-6.7%
35 to 44	43,196	15.2%	45,368	15.8%	43,466	14.8%	40,238	13.3%	5.0%	-7.4%
45 to 54	35,450	12.5%	40,249	14.0%	44,827	15.2%	47,434	15.7%	13.5%	5.8%
55 to 64	27,327	9.6%	29,852	10.4%	35,910	12.2%	42,506	14.1%	9.2%	18.4%
65 to 74	21,600	7.6%	22,316	7.8%	21,815	7.4%	25,416	8.4%	3.3%	16.5%
75 +	13,308	4.7%	22,112	7.7%	24,213	8.2%	23,998	8.0%	66.2%	-0.9%

Population by Race/Ethnicity

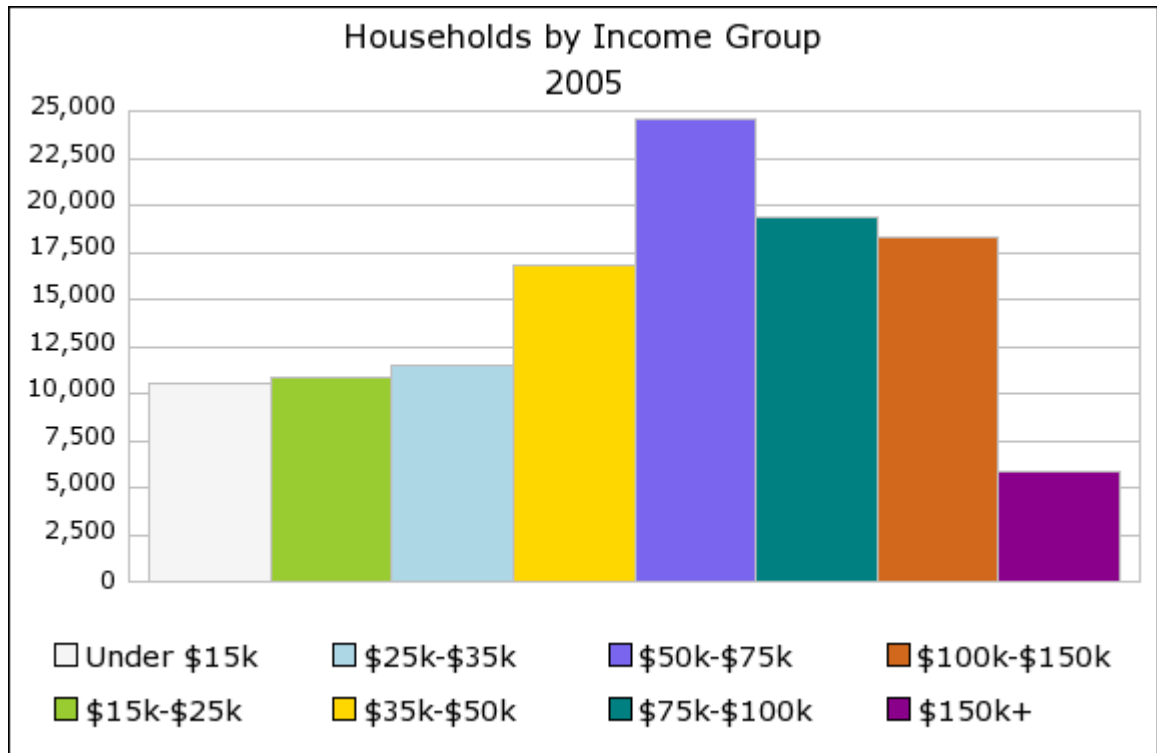


In 2005, the predominant race/ethnicity category in this study area is **White**. The race & ethnicity category least represented in this geography is **Other**.

Race & Ethnicity	1990		2000		2005		2010		Percent Change	
	Census	%	Census	%	Estimate	%	Projection	%	1990 to 2000	2005 to 2010
White	275,836	97.1%	265,043	92.3%	263,266	89.4%	261,716	86.8%	-3.9%	-0.6%
Black	1,319	0.5%	4,506	1.6%	10,612	3.6%	16,672	5.5%	241.5%	57.1%
American Indian or Alaska Native	739	0.3%	688	0.2%	866	0.3%	982	0.3%	-7.0%	13.5%
Asian	5,839	2.1%	10,473	3.6%	14,435	4.9%	18,170	6.0%	79.4%	25.9%
Other Race	488	0.2%	879	0.3%	806	0.3%	780	0.3%	79.9%	-3.2%
Two or More Races			5,490	1.9%	4,657	1.6%	3,329	1.1%		-28.5%
Hispanic Ethnicity	2,965	1.0%	3,792	1.3%	4,630	1.6%	5,421	1.8%	27.9%	17.1%
Not Hispanic or Latino	281,266	99.0%	283,286	98.7%	290,012	98.4%	296,228	98.2%	0.7%	2.1%

Households by Income

In 2005 the predominant household income category in this study area is **\$50K - \$75K**, and the income group that is least represented in this geography is **\$150K +**.



HH Income Categories

	1990 Census		2000 Census		2005 Estimate		2010 Projection		Percent Change	
		%		%		%		%	1990 to 2000	2005 to 2010
\$0 - \$15,000	13,320	12.8%	11,113	9.7%	10,580	9.0%	9,982	8.3%	-16.6%	-5.7%
\$15,000 - \$24,999	12,756	12.3%	11,625	10.2%	10,893	9.2%	9,791	8.1%	-8.9%	-10.1%
\$25,000 - \$34,999	14,332	13.8%	12,530	10.9%	11,510	9.8%	11,466	9.5%	-12.6%	-0.4%
\$35,000 - \$49,999	22,187	21.3%	17,539	15.3%	16,783	14.2%	14,478	12.0%	-20.9%	-13.7%
\$50,000 - \$74,999	27,221	26.2%	26,423	23.1%	24,545	20.8%	21,878	18.2%	-2.9%	-10.9%
\$75,000 - \$99,999	9,741	9.4%	17,367	15.2%	19,315	16.4%	18,684	15.5%	78.3%	-3.3%
\$100,000 - \$149,999	3,775	3.6%	13,939	12.2%	18,280	15.5%	23,945	19.9%	269.3%	31.0%
\$150,000 +	705	0.7%	3,922	3.4%	5,896	5.0%	10,186	8.5%	456.2%	72.8%
Average Hhld Income	\$46,183		\$62,206		\$70,794		\$79,455		34.7%	12.2%
Median Hhld Income	\$42,398		\$54,040		\$59,035		\$66,624		27.5%	12.9%
Per Capita Income	\$16,965		\$24,802		\$28,657		\$32,069		46.2%	11.9%

* Reports requiring summarization use only the largest Radius or Drive Time around each center point to calculate results.

Current year data is for the year **2005**, 5 year projected data is for the year **2010**. More About Our Data.
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