

EXECUTIVE SUMMARY

DODGE PARK PLAZA Sterling Heights MI	1.00 mile radius	3.00 mile radius	5.00 mile radius
Square Miles Land Mass	3.14	28.26	78.49
Population & Growth			
2010 Total Population	13,217	91,326	291,246
2010 Population Density	4,210 psm	3,232 psm	3,711 psm
2000-2010 Growth	-425 -3.1%	-6,814 -6.9%	-2,260 -0.8%
2000-2010 Avg. Annual Growth	-42 -0.3%	-681 -0.7%	-226 -0.1%
2015 Total Population	12,610	87,109	282,783
2015 Population Density	4,017 psm	3,083 psm	3,603 psm
2010-2015 Proj. Pop. Growth	-607 -4.6%	-4,217 -4.6%	-8,463 -2.9%
2010-2015 Avg. Annual Growth	-121 -0.9%	-843 -0.9%	-1,693 -0.6%
2000 Total Population	13,641	98,139	293,506
1990 Total Population	14,315	97,769	294,594
Households & Growth			
2010 Households	5,414	36,377	116,687
2000-2010 Growth	-141 -2.5%	-2,519 -6.5%	-415 -0.4%
2000-2010 Avg. Annual Growth	-18 -0.4%	-315 -1.1%	-52 -0.1%
2015 Households	5,176	34,568	113,095
2010-2015 Growth	-239 -4.4%	-1,809 -5.0%	-3,592 -3.1%
2010-2015 Avg. Annual Growth	-48 -0.9%	-362 -1.0%	-718 -0.6%
2000 Households	5,555	38,896	117,102
1990 Households	5,316	35,625	108,019
Families			
2010 Families	3,656	25,193	79,639
2015 Families	3,476	23,977	77,198
Income			
2010 Agggregate HH Income	\$ 339.96 million	\$ 2,196.51 million	\$ 7,263.30 million
2010 Average Household Income	62,791	60,382	62,246
2010 Median Household Income	56,452	54,897	55,370
2010 Per Capita Income	24,944	23,292	24,058
2015 Aggregate HH Income	\$324.43 million	\$2,090.12 million	\$7,039.81 million
2015 Average Household Income	\$62,686	\$60,465	\$62,247
2015 Median Household Income	\$56,601	\$54,989	\$55,394
2015 Per Capita Income	\$24,851	\$23,220	\$23,991
Daytime Demographics			
Number of Employees	5,320	43,359	128,656
Number of Businesses	184	2,098	7,054
Avg. number Employees per Bus.	29.0	20.7	18.2
Residents per Business	72.0	43.5	41.3
Total Aggregate Annual Payroll	\$253.5 million	\$1,720.3 million	\$4,886.6 million

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