



Date: 07/28/06

Current Geography Selection: (3 Selected) 1, 3, 5 mile radii: 31329 5 MILE RD, LIVONIA, MI 48154 \*

Lat: 42.397523 Long: -83.353601

City: Livonia city Pop: 98,342

County: Wayne County Pop: 2,008,158

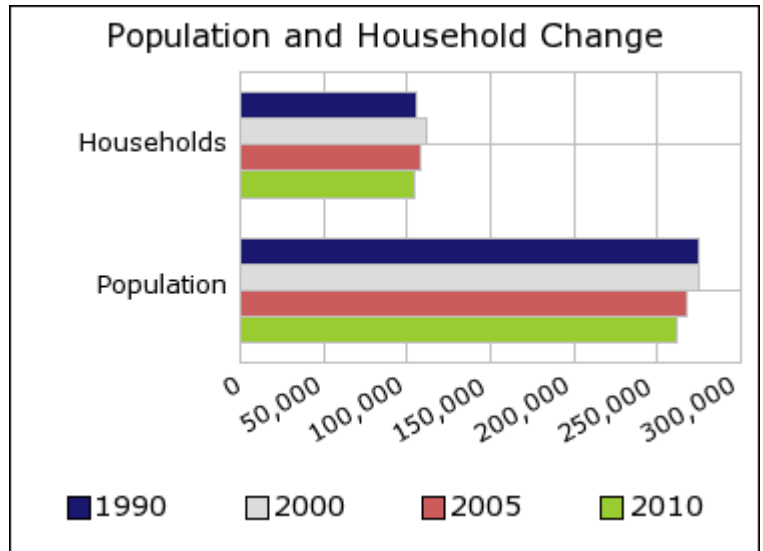
Zip: 48154 Pop: 38,857

## Executive Summary Report with Charts

### Population Demographics:

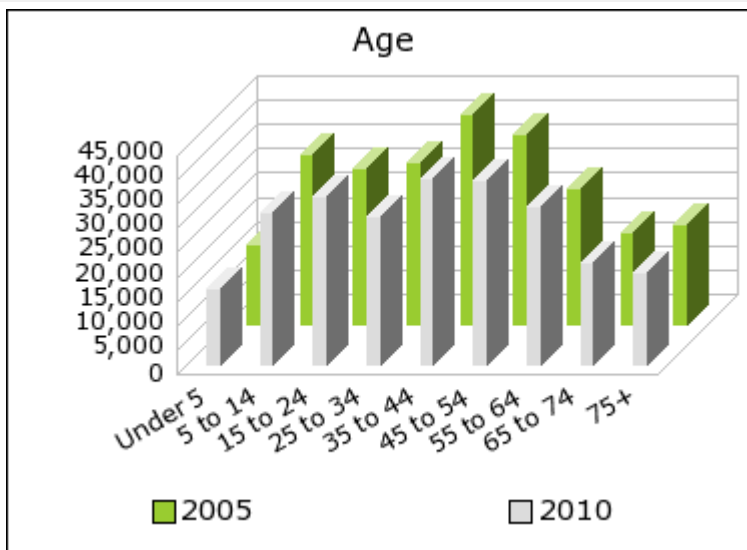
The number of households in the study area in 1990 was **105,621** and changed to **111,443** in 2000, representing a change of **5.5%**. The household count in 2005 was **107,722** and the household projection for 2010 is **104,080**, a change of **-3.4%**.

The population in the study area in 1990 was **274,411** and in 2000 it was **275,133**, roughly a **0.3%** change. The population in 2005 was **268,151** and the projection for 2010 is **261,745** representing a change of **-2.4%**.



	1990 Census	2000 Census	2005 Estimate	2010 Projection	Percent Change	
					1990 to 2000	2005 to 2010
Total Population	274,411	275,133	268,151	261,745	0.3%	-2.4%
Total Households	105,621	111,443	107,722	104,080	5.5%	-3.4%

### Population by Age



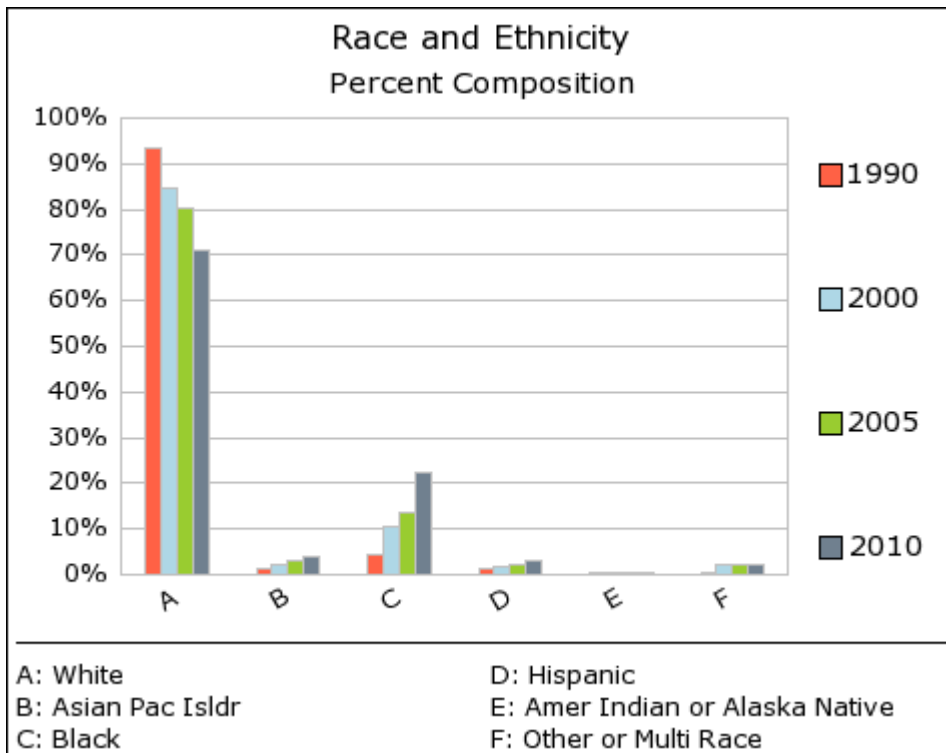
In 1990, the median age of the total population in the study area was **34.5**, and in 2000, it was **37.7**. The median age in 2005 is **39.0** and it is predicted to change in five years to **40.1** years. In 2005, females represented **51.7%** of the population with a median age of **40.4** and males represented **48.3%** of the population with a median age of **37.6** years. In 2005, the most prominent age group in this geography is **Age 35 to 44** years. The age group least represented in this geography is **18 to 24** years.

Age Groups

Percent Change

	1990 Census	%	2000 Census	%	2005 Estimate	%	2010 Projection	%	1990 to 2000	2005 to 2010
0 to 4	19,400	7.1%	17,248	6.3%	16,356	6.1%	15,820	6.0%	-11.1%	-3.3%
5 to 14	33,622	12.3%	37,531	13.6%	35,134	13.1%	31,571	12.1%	11.6%	-10.1%
15 to 19	16,024	5.8%	16,533	6.0%	17,663	6.6%	18,304	7.0%	3.2%	3.6%
20 to 24	18,488	6.7%	14,109	5.1%	14,505	5.4%	16,218	6.2%	-23.7%	11.8%
25 to 34	52,162	19.0%	39,980	14.5%	33,542	12.5%	30,364	11.6%	-23.4%	-9.5%
35 to 44	40,785	14.9%	47,499	17.3%	43,353	16.2%	38,259	14.6%	16.5%	-11.8%
45 to 54	27,830	10.1%	36,988	13.4%	39,402	14.7%	38,170	14.6%	32.9%	-3.1%
55 to 64	28,651	10.4%	22,912	8.3%	28,163	10.5%	32,623	12.5%	-20.0%	15.8%
65 to 74	22,937	8.4%	21,543	7.8%	19,167	7.1%	21,205	8.1%	-6.1%	10.6%
75 +	14,512	5.3%	20,789	7.6%	20,844	7.8%	19,174	7.3%	43.3%	-8.0%

### Population by Race/Ethnicity

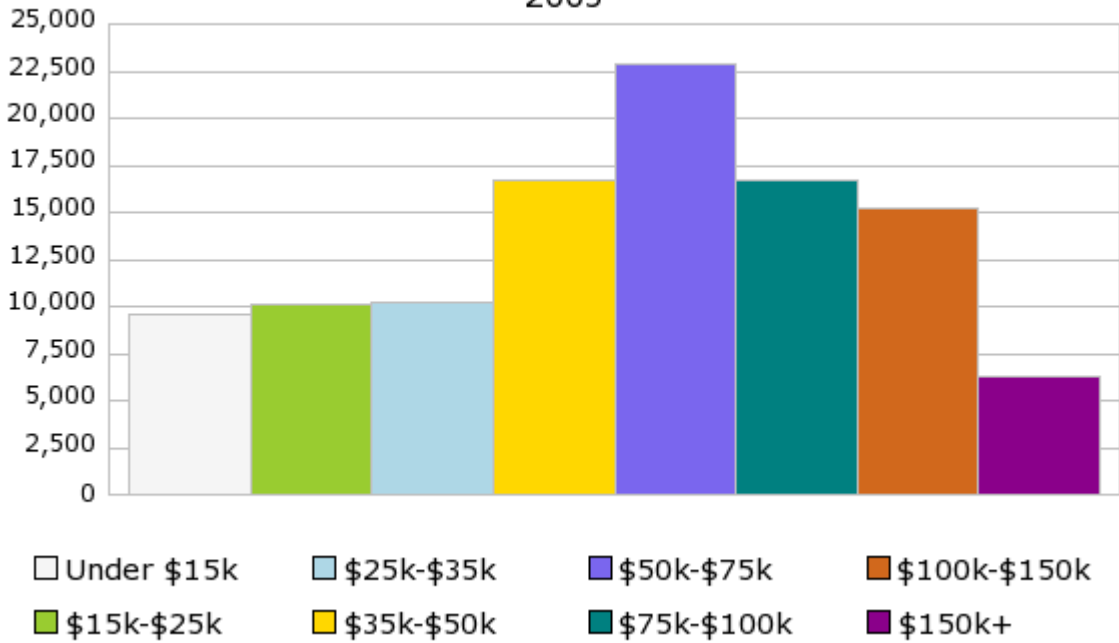


In 2005, the predominant race/ethnicity category in this study area is **White**. The race & ethnicity category least represented in this geography is **American Indian, Alaska Native**.

Race & Ethnicity	1990		2000		2005		2010		Percent Change	
	Census	%	Census	%	Estimate	%	Projection	%	1990 to 2000	2005 to 2010
White	256,684	93.5%	233,136	84.7%	215,437	80.3%	185,583	70.9%	-9.2%	-13.9%
Black	12,446	4.5%	28,844	10.5%	37,016	13.8%	58,577	22.4%	131.8%	58.2%
American Indian or Alaska Native	859	0.3%	913	0.3%	748	0.3%	626	0.2%	6.4%	-16.3%
Asian	3,617	1.3%	6,499	2.4%	8,782	3.3%	10,711	4.1%	79.7%	22.0%
Other Race	809	0.3%	1,328	0.5%	1,426	0.5%	1,621	0.6%	64.1%	13.6%
Two or More Races			4,412	1.6%	4,742	1.8%	4,628	1.8%		-2.4%
Hispanic Ethnicity	4,056	1.5%	5,213	1.9%	6,101	2.3%	7,666	2.9%	28.5%	25.7%
Not Hispanic or Latino	270,354	98.5%	269,920	98.1%	262,051	97.7%	254,079	97.1%	-0.2%	-3.0%

### Households by Income

## Households by Income Group 2005



In 2005 the predominant household income category in this study area is **\$50K - \$75K**, and the income group that is least represented in this geography is **\$150K +**.

### HH Income Categories

	1990 Census		2000 Census		2005 Estimate		2010 Projection		Percent Change	
		%		%		%		%	1990 to 2000	2005 to 2010
\$0 - \$15,000	14,499	13.7%	10,793	9.7%	9,534	8.9%	8,579	8.2%	-25.6%	-10.0%
\$15,000 - \$24,999	14,472	13.7%	11,488	10.3%	10,158	9.4%	8,527	8.2%	-20.6%	-16.1%
\$25,000 - \$34,999	16,058	15.2%	12,579	11.3%	10,259	9.5%	9,216	8.9%	-21.7%	-10.2%
\$35,000 - \$49,999	23,271	22.0%	18,130	16.3%	16,701	15.5%	13,767	13.2%	-22.1%	-17.6%
\$50,000 - \$74,999	23,838	22.6%	25,462	22.8%	22,875	21.2%	19,984	19.2%	6.8%	-12.6%
\$75,000 - \$99,999	8,824	8.4%	16,062	14.4%	16,651	15.5%	15,317	14.7%	82.0%	-8.0%
\$100,000 - \$149,999	3,647	3.5%	12,277	11.0%	15,226	14.1%	19,201	18.4%	236.6%	26.1%
\$150,000 +	1,010	1.0%	4,652	4.2%	6,319	5.9%	9,489	9.1%	360.5%	50.2%
Average Hhld Income	\$44,464		\$62,553		\$63,896		\$71,139		40.7%	11.3%
Median Hhld Income	\$39,637		\$52,392		\$57,120		\$64,735		32.2%	13.3%
Per Capita Income	\$17,126		\$25,337		\$26,373		\$29,035		47.9%	10.1%

\* Reports requiring summarization use only the largest Radius or Drive Time around each center point to calculate results.

Current year data is for the year **2005**, 5 year projected data is for the year **2010**. More About Our Data.  
Demographic data © 2005 by Experian/Applied Geographic Solutions.

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